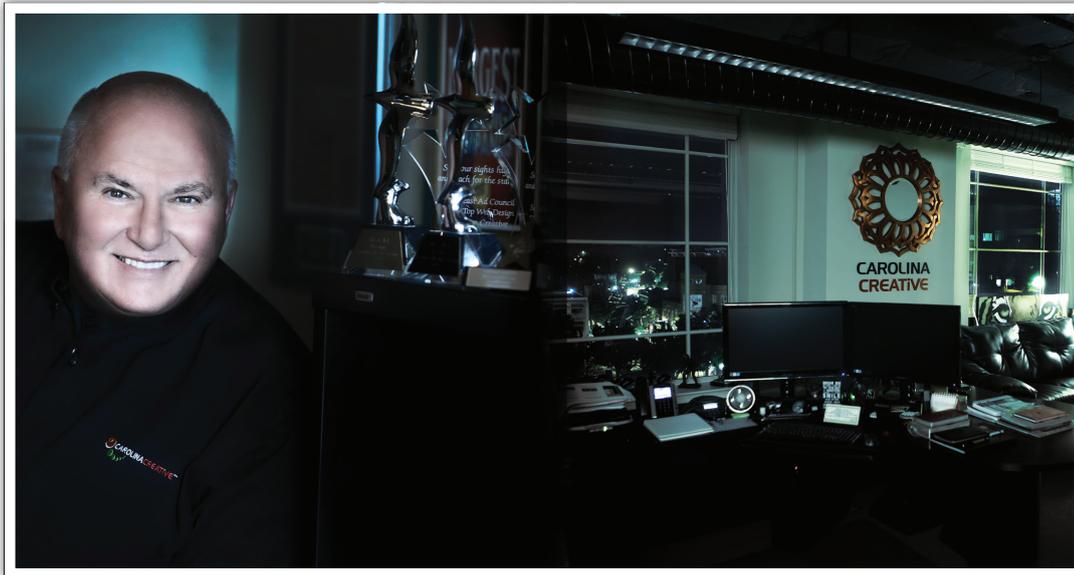


GSA BUSINESS

Profiles in Business 2014

www.gsabusiness.com



Carolina Creative Award-winning Custom Web Design and Digital Marketing for 14 Years - Building Client Relationships

In today's technology-oriented world, it's imperative that a business have a web and digital marketing partner with a strong reputation and experience that delivers results.

No one knows this better than Carolina Creative. Celebrating its 14th anniversary this year, this unique company is Greenville's award-winning, premier custom website design and digital marketing firm.

From creating brand logos to websites, Carolina Creative's award-winning team of over 20 talented associates has the creative resources and reputation to produce the best in design and digital marketing services.

Focused on branding and connecting the client to a worldwide audience, Carolina Creative can custom design a website and then position it to be in the forefront of the online arena, as well as strategically align custom videos and photography, social media management, email marketing and other digital marketing to their client's cohesive brand and message.

With clients including residential and commercial real estate agents and brokerages, specialty retail and professional services, non-profits and ministries, municipal and state agencies and more, Carolina Creative provides total one-stop custom web and digital marketing services available for every client.

"Every website we design and marketing campaign we conceptualize is tailored to each individual client — providing unique, creative, targeted and effective outlets through which to grow your business," says

Randy Looper, Principal. "When clients have serious web and digital marketing goals and want to get things done, they call us. In today's marketplace, anyone can build a website — but only a select few can back it up with 14+ years of experience."

Carolina Creative has built its reputation around having prompt, professional and exemplary service. One cannot be around Randy for very long and not immediately gauge his "no-box" creativity and intense passion about his clients and their successes — and in several cases, national and state award-winning success.

In addition to custom website design and development, Carolina Creative also specializes in cross-branding through custom video production and photography, e-newsletters, e-marketing, and print and digital ad campaigns.

"One of my favorite reactions when I am talking with a potential client, and I also use this on my radio ads — when someone asks me 'what can Carolina Creative do for me and my business?' My response is always — 'What do YOU need?' Randy related. "Bottom line — our service offerings are from A-Z. Most clients may only need certain things — but some clients need complete advertising and media representation. We are nationally recognized for our creative custom website designs — but we are more than just that. It's all here."

Continually setting the standard of excellence with award-winning websites and marketing that their clients rave about, Carolina Creative is definitely Not Just Simple, Simply Brilliant.

QUICK FACTS



Contact Info:

The Historic Chamber of
Commerce Building
135 S. Main St., Suite 500
Greenville, SC 29601
864-250-2012
www.carolinacreativegroup.com
randy@carolinacreativegroup.com

Photo caption:

Carolina Creative's
strategic location is right
in the center of
Greenville's vibrant
downtown.

Top Executive:

Randy Looper
Principal

Date Founded:

2000

Number of associates:

22

*"When our clients have
serious web and digital
marketing goals and want
to get things done, they
call us."*

- Randy Looper
Principal